



University of
Greater
Manchester

Formerly The University of Bolton, UK



[TOP UP]
MBA
MASTER OF
BUSINESS
ADMINISTRATION



At SWLC, Students have a wide range of undergraduate and postgraduate programmes to choose from the domains of Business, Engineering, Computing & Accountancy.

Study World Lanka Campus is a member of the Study World Group which has vast experience in delivering transnational education across India, UAE, Malta and Sri Lanka.

UGC RECOGNISED
PROGRAMME

TVEC APPROVED
CENTER

BOI APPROVED
VENTURE

THE UNIVERSITY OF GREATER MANCHESTER



A Public University in Greater Manchester, England.

Ranked among Top 30 in UK, out of 121 Universities listed in The Guardian University Guide 2024.

It has over 30,000 Local and International students.

It offers an exciting and challenging student experience with high levels of proactive student.

A teaching intensive, Research informed higher Education Institution whose distinctive high quality, student-focused, undergraduate, and postgraduate programme attract students from all over the world.

MASTER OF BUSINESS ADMINISTRATION

[TOP UP]

A Master of Business Administration (MBA) top-up qualification could be your chance to move your career forward. Lasting only two trimesters, which is less than a year, the course explores how to tackle large-scale, strategic business challenges, giving you the opportunity to grow as a leader in almost any field.

MODULES

MODULE CODE	MODULES	CREDITS
MBA 7058	LEADERSHIP AND MANAGEMENT	20
MBA 7061	STRATEGY	20
MBA 7067	PROFESSIONAL PROJECT	60



The University of Bolton's 30th rank reflects its growing reputation as a higher education institution. It showcases a commitment to academic excellence, innovation, and student support. This ranking highlights its dedication to providing quality education and fostering a conducive learning environment for students.



**TEACHING
EXCELLENCE
FRAMEWORK**

AWARD
University of
Greater
Manchester

DURATION
1
YEAR

CREDITS
100
CREDITS

CLASS
HYBRID



LEADERSHIP AND MANAGEMENT

This module provides an opportunity to critically examine leadership and management from social, cultural, political, and economic perspectives, recognizing current imperatives in the global context of contemporary business. In the module you will compare and contrast traditional and modern approaches to leadership and management, engaging with management styles and practices from different regions and cultures, and informed by a diversity of examples and case studies. The GAME+ attributes covered in this module are: Influence and Impact; Critical Self-Management and Skills Mastery.

STRATEGY

In this module you will explore strategy in the contemporary business context, including an examination of global economic systems, instability, circular economy, new business practices, disruption, and business model innovation. You will examine traditional and contemporary approaches to strategy, strategic thinking, and stakeholder engagement, and consider corporate, business, functional and network strategies. You will also strengthen your skills of strategic analysis through strategic games and aspects of game theory.

PROFESSIONAL PROJECT

In this capstone module you will have the opportunity to bring together multiple elements of the programme to design, plan and execute an extended piece of work in critical research or professional enquiry to address a real contemporary business, organizational, or sector issue, challenge, or problem.

This may involve research within an organization, sector-based empirical research, or simulation-based research. You will be given a thorough grounding in fundamental research paradigms, strategies, and methods with opportunities, as appropriate, for more specialized research training according to project focus and interest.

You will negotiate the major outputs of your research: for example, you may opt for a traditional dissertation or choose from more contemporary instruments of attainment, such as a research paper, professional portfolio of artefacts, etc. Whichever route you choose you will begin your project with a public pitching of your proposed area of research and close the module by participating in an end of MBA showcase.

The GAME+ attributes covered in this module are: Influence and Impact; Critical Self-Management; Critical Creativity; Professional Identity and Innovation and Skills Mastery.



ALTERNATIVE CAREER OPPORTUNITY

- Entrepreneurship
- Public Relations
- Marketing Research Analysis
- Product Management
- Financial Management
- Advertising
- Logistics
- Banking
- Project Management
- Auditing and Quality Assurance

ENTRY CRITERIA

- Level 7 (Post Graduate Diploma) & 2 Years of Managerial Work Experience or 4 – 7 years of Non-Managerial Work Experience.
- Any relevant Qualification which can be considered with the confirmation from the SWLC Academic Department.

FEES STRUCTURE

- SWLC Application & Registration Fee
- SWLC Course Fee
- Bolton Registration Fee
- Programme fees may be paid up front or on an instalment basis.
- Fees payable for re-sit and repeat modules are not included in Programme Fee.



STUDY WORLD LANKA CAMPUS
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